

Global Warming Salsa- for your Next Fundraiser

After a couple years of reviewing and buying products for various fundraisers, we at Global Warming salsa feel we have an easier way to make your fundraiser a success: **Global Warming Salsa**

How can we help you have a more successful fundraiser? For starters, unlike a lot of the products out there, our product is actually healthy and filled with flavor!

1. It is all-natural: 100%, and features all gourmet ingredients.
2. Every ingredient in our award winning salsa was developed with the needs of a healthy diet in mind: No added sugar, low sodium, good fats from olive oil, gluten free.
3. It is very easy to sell...one taste is usually enough!
4. Kids love the stuff...which makes them the best salespeople of all!
5. Adults can enjoy the low cost and high margins, and really enjoy the fact that kids will actually WANT to add fruits and vegetables to their food.
6. The labels can be personalized to fit your specific event, while still maintaining the unique Global Warming Salsa label and logo. There are minimums of 1000 labels to have it personalized with your event logo, but it can be used as a year-round sales event.
7. Salsa tasting parties are actually a lot of fun!
8. Minimal space and inventory requirements- as little as one case per classroom can generate 30 dollars per case. 3 to 5 cases can send a whole classroom to the zoo or park!
9. Logo shirts and banners available for events to help promote
10. Most important, fund raising should be FUN and PROFITABLE!

Global Warming can make it happen!!

Here is an example of how Global Warming Salsa can help you make money for your event:

If you buy 5 cases of salsa (at a cost of 40.00 per case), you spend **\$200.00**

If you sell each bottle of salsa for 6.00 (recommended price for fundraising), there are 60 bottles in 5 cases, and you make **\$360.00** in net sales.

Subtract your 200.00 cost from 360.00, and you get **\$160.00** dollars for your event.

We regularly host tasting events, and we have found that it is fairly easy to sell 10 cases in 5 hours, this means you can make **320.00 in 5 hours** for your sports team or charity or event! We have sold as much as 50 cases in a weekend!

Imagine if you had twenty to thirty students working on this at the same time:

20 x 160.00 = 3200.00 for your charity with one small classroom

30 x 160.00 = 4800.00 for your charity with one large classroom!!

The biggest benefits:

National Award winning taste, 11 awards in our first year!

Great name, colorful logo, outstanding taste and texture

You are actually putting a fundraiser item out there that is healthy

Immediate sale, no need to wait three to four weeks for products to arrive

We can also do gift baskets for different events

We will buy back the inventory you do not sell.

We will help you get started and make sure you have an easy time with the event.